

Saskatchewan Women in Policing Presents:

Message received: *tactics to make public speaking simple and effective*

Presenting ideas to peers, interviewing for job opportunities and promotions, proposing investigative approaches or delivering boardroom presentations to management. Think: town halls with community leaders, interviews with reporters and everything in between.

Public speaking is more common than you think!

In this one-day seminar for women in law enforcement, learn tools and tactics to help develop your public speaking skills. You will:

- Gain confidence speaking publicly;
- Learn how to navigate and respond to questions;
- Analyze real-life public speaking case studies;
- Discuss and learn as a collaborative group!

Details:

Date: Thursday, March 9, 2023

Time: 9:30 a.m. – 3:30 p.m. with lunch provided at 12:00 p.m.

Location: RCMP Heritage Centre – 5907 Dewdney Avenue in Regina, SK

25 spots are available to SWIP members.

Registration fee: \$25.00 per person.

Registration information: [link to online form](#)

- ***Remember to add special dietary considerations on online form***

BONUS Candidate headshot:

Candidates interested in having a casual headshot taken as part of this event are encouraged to wear or bring clothing which best suits future use of their headshot. Photographs will be taken over the lunch break and one digital file will be provided via email.



Your Presenter: I'm Mandy. I'm a Saskatchewan farm girl who's worked in law enforcement communications for over ten years with the RCMP.

It's challenging to teach what you don't do – I've served as a spokesperson for homicides, missing persons and serious and sensitive investigations and written hundreds of media releases. I work with RCMP detachments and senior management and prepare them to speak with reporters, at town halls, to students and everything in between. I'm a passionate educator and have developed and delivered media relations and senior management spokesperson training.

I was honoured with the Government of Canada's 2022 Master Storyteller of the Year award for producing the RCMP's first podcast. I've worked in media and owned my own photography business.

I want to share what I've learned over my years working in law enforcement communications and give you the tools and skills you need to survive – and thrive – in a public speaking environment.